



## Learning Lead

### Job Description

#### To Apply

Please email [jobs@weareisla.co.uk](mailto:jobs@weareisla.co.uk) with your CV and a short note\* to introduce yourself and tell us what excites you about this role. We are looking to recruit this position as soon as possible and encourage interested candidates to apply before 24th October.

\*We're happy to receive video, audio or written notes with your CV. For audio or video, please keep these to a max of two minutes.

#### Who we are

We're [isla](#), the event industry sustainability body, a fast-growing nonprofit startup that exists to accelerate the event industry's transition to a sustainable future. Our focus is multi-stakeholder engagement aimed at tackling the climate crisis through collaborative and industry-specific action.

We aim to drive rapid change on a large scale by engaging the full spectrum of the industry; from brands and agencies to suppliers and venues, exhibition organisers to event support services.

We offer practical guidance and support, develop and run exciting projects to help move the dial forward, and have a number of products & resources that benefit the whole industry, helping us realise our shared sustainability ambitions.

You can read more about our aims and ambitions [here](#).

#### Company culture

We're a young organisation and we're developing our company culture as we grow, ensuring we remain open, constantly learning and are inclusive. We want our team to play a key part in shaping culture, ensuring the company not only promotes social and climate justice, but lives it too.

As a member-supported organisation, we value transparency and active listening, whilst staying true to our core aims of aligning the event industry with global climate goals.

#### Specifics of the role

We have a strong track record of delivering engaging, accessible and sector-leading education to our members and the wider events industry.



With a growing membership base and increasing industry activity, we are seeking someone pragmatic and steady to develop a Learning Department to better support our membership, our team and the industry movement as we transform the event sector.

We empower our teams to shape their roles to suit the needs of the industry whilst always staying true to the ambitions of our company, so roles evolve and develop over time; however primary responsibilities will include:

- **Full departmental responsibility** and management of the Learning team, ensuring the appropriate resource is available, budget management, staff recruitment, training and development.
- **Full ownership to define success metrics of our education programme** and communicating effectively with the wider team what this looks like for members and other participants and how this ties into our wider activities.
- **Ensuring that our education programme is aligned with the *isla* member journey** and acting as a key stakeholder and guardian of that journey, engaging with the Community Lead and other identified key stakeholders responsible for ensuring that journey remains fit for purpose
- **Designing and overseeing the development of new training modules** that evolve in line with science and industry adoption of sustainability practices and innovation.
- **Lead our internal education programme** to ensure all team members have the requisite knowledge to represent the company, and to expand awareness and ability to drive change.
- **Development and delivery of workshops, roundtables and engagement activities** that support knowledge transfer and facilitate peer to peer engagement
- **At times representing the company at events** and participating in panels, discussions, roundtables, etc, where appropriate.
- **Regular reporting on / auditing of the learning programme**, monitoring participant feedback to maintain our learning standards and delivery approach, and making improvements to ensure content is accurate and up to date.








## Potential growth opportunities within the role:

- Engaging with universities and third-party education companies to explore opportunities for syllabus development for UK wide streamlining of event sustainability.
- Working towards ensuring our training is recognised at a professional level (i.e. CPD certified or other appropriate standard)
- Exploring opportunities to engage with parallel organisations, like AdGreen, Albert and Vision 2025 to create cross-industry education improvements / alignment and raising awareness.

## Experience

3+ years experience in training and / or designing learning and education programmes. A bonus if these are climate related, but not critical. Experience running a department is a bonus, but not essential but previous experience as a manager is essential. Experience of developing, resourcing and supporting a team is a plus.

## Key Skills & Characteristics

-  Skilled at designing ways to engage people to learn and take action
-  A clear communicator that can articulate both the macro and granular
-  Climate and carbon literate
-  Agnostic thinker, analytical and considered in the approach
-  Can work quickly but methodologically
-  A relationship builder - diplomatic, an active listener and confident speaker
-  Enjoys supporting and developing people to empower them in their role
- ➡ Proactive, rises to a challenge and is a solution finder

## Further details

<b>Salary:</b>	£42,000 pa
<b>Position:</b>	Full Time
<b>Start Date:</b>	ASAP
<b>Probation:</b>	Three months with two weeks notice period. Following probation, one month notice period.
<b>Holiday:</b>	36 days per year, inclusive of Bank Holidays, office close between Christmas & New Year (transferrable) and your birthday off (or nearest working day if it's on a weekend)
<b>Location:</b>	Hybrid. Preferred location London, but flexibility offered for the right candidate. Must be able to travel to London for in person days at least once per week.



## Recruiting Diversely

We are actively recruiting from all communities for this role, and building towards an inclusive culture. We aim to serve the needs of our staff within a supportive, respectful and just culture.

We welcome applicants from all backgrounds and encourage anyone who believes this role would suit them to apply as their authentic selves without fear of prejudice.

## To Apply

Please email [jobs@weareisla.co.uk](mailto:jobs@weareisla.co.uk) with your CV and a short note\* to introduce yourself and tell us what excites you about this role. We are looking to recruit this position as soon as possible and encourage interested candidates to apply before 24th October.

\*We're happy to receive video, audio or written notes with your CV. For audio or video, please keep these to a max of two minutes.